

# Maria Elizabeth Kennedy, PhD

~ [maria.kennedy@rutgers.edu](mailto:maria.kennedy@rutgers.edu) ~

## EDUCATION

2017 **PhD Indiana University**, Bloomington, IN  
**Department of Folklore and Ethnomusicology**

2009 **MA Indiana University**, Bloomington, IN  
**Dual MA Degree: Department of Folklore and Ethnomusicology & School of Journalism**

2003 **BA McGill University**, Montreal, QC, Canada  
**English Literature, minor in History, First Class Honors**

## EMPLOYMENT

2018-present **Rutgers University, Department of American Studies**, New Brunswick, NJ  
Assistant Teaching Professor (2022-present); Instructor (2018-2022)  
New Jersey Folk Festival, Co-Director, (2020-2024) Administrative Director (2018-2020)

2015-2018 **The ARTS Council of the Southern Finger Lakes**, Corning, NY  
Folk Arts Coordinator

2010-11/15 **Institute for Digital Arts and Humanities, Indiana University**, Bloomington, IN  
Graduate Assistant

2009/10/13 **Indiana University Purdue University Indianapolis, Anthropology**, Indianapolis, IN  
Instructor, Adjunct

2007-2010 **Traditional Arts Indiana**, Bloomington, IN  
Graduate Assistant: Public Programs

1999-2004 **Conner Prairie Living History Museum**, Fishers, IN  
Museum Interpreter

## RESEARCH

### *Peer Reviewed Publications*

#### **Journal Articles**

2025 Kennedy, Maria. 2025. "Un-Cultivation in America: Discourses of Wild and Foraged Apples". *Plant Perspectives* 2 (2):385-408. <https://doi.org/10.3197/WHPPP.63876246815906>.

2019 "Agrarian Eve to Original Sin: Cultural Narratives of Women in the American Cider Industry." *New Directions in Folklore, The Spirits of the Folk: Alcohol-Based Community Identity in the 21st Century*, 17, no. 1 (2019). <https://scholarworks.iu.edu/journals/index.php/ndif/issue/view/2016>.

2016 "Fruit in the Forest: Foraging Apples and Pressing Cider in the Finger Lakes." *Voices, the Journal of New York Folklore*. 43, no. 3/4 (2016): 17-22.

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2008 “‘Strangers Expected’: Families living together in scripture at the Bean Blossom Mennonite Church.” *Midwestern Folklore*. 34:1 (2008): 23-40.

## Book Chapter

2013 “The Foraged Countryside: Perceptions of Nature and Culture in Four Encounters with Fungi.” In *Shaping Rural Areas in Europe: Perceptions and Outcomes on the Present and the Future*, pp. 197-212. Dordrecht: Springer Netherlands, 2013.

## Manuscripts In Process

Book: (In Peer Review, Advance contract with Indiana University Press) *Cider Poetics: Custom and Conservation in a Changing Rural Britain*

Article: (In Preparation with Co-Author Dr. Gregory Peck) “Selection Principles: Transdisciplinary Perspectives on Fruit Foraging in the Cider Industry of New York”

Article: (Revising and expanding invited lecture for publication) “Podcast Pedagogy: How Folklore Studies and Radio Can Impact Creative University Teaching and Scholarship”

## Reviews

2025 Exhibit Review: *Maria Prymachenko: Glory to Ukraine. Produced by The Ukrainian Museum*, by Peter Doroshenko. *Journal of American Folklore* 138, no. 548 (2025): 245-246. <https://muse.jhu.edu/article/963974>.

2022 Book Review of *The Orchards of Eastern England: History Ecology and Place*, by Gerry Barnes and Tom Williamson. *Agricultural History*, 96 (4): (November 2022) 630–632.

2014 Book Review of *The English Breakfast: The Biography of a National Meal with Recipes*, by Kaori O’Connor. *Museum Anthropology Review*. Vol 8 No. 1 (2014).

2013 Book Review of *The Individual and Tradition: Folkloristic Perspectives*, edited by Pravina Shukla, Ray Cashman, and Tom Mould. *Folklore* 124 (3): (2013). 362–64.

2013 Book Review of *Rolf Gardiner: Folk, Nature, and Culture in Interwar Britain*, edited by Matthew Jefferies and Mike Tyldesley. *Journal of Folklore Research Online Reviews*, 2013.

2009 Book Review of Sadako Ohki, Tea Culture of Japan.” *Journal of Folklore Research Reviews* (2009).

## Awards, Fellowships, Grants (selected)

2025 **University of Warsaw:** Visiting Scholar: Department of Sociology

2024 **Rutgers University:** Mutual Mentoring Grant: “If You Build It: Managing Large Events in Public Humanities Programming” \$5000

2024 **Glynwood Center for Regional Food and Farming:** Writer in Residence

2023 **National Endowment for the Arts:** Grants for Arts Projects, New Jersey Folk Festival “Cultures of Cultivation” \$15,000

2022 **Cornell University School of Integrative Plant Sciences:** Visiting Scientist

2022 **Cornell University, David M. Einhorn Center for Community Engagement:** Engaged Faculty Research Grant “Foraged Fruit Project”: \$30,000 in collaboration with PI Dr. Gregory Peck, Cornell University

2022 **National Endowment for the Arts:** Grants for Arts Projects New Jersey Folk Festival “On the Move: Transportation and Migration”: \$20,000

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2022 **Mid-Atlantic Arts Foundation:** Folk and Traditional Arts Grants: New Jersey Folk Festival “Community Gardens and Comic Arts Exhibit”: \$7,000

2021 **New Jersey Council on the Humanities:** Incubation Grant: New Jersey Folk Podcast: \$12,000

2020 **National Endowment for the Arts:** Art Works Grant: New Jersey Folk Festival “Oaxaca”: \$20,000

2019 **Rutgers University:** Humanities Plus Curriculum Development Grant: \$2000

2019 **Rutgers University:** OASIS Leadership and Professional Development Program

2018 **New York State Council on the Arts:** Project Support: At the Jewish Table: \$14,000

2013 **Indiana University, College of Arts and Sciences:** Dissertation Year Fellowship \$20,000

2011 **Social Sciences and Humanities Research Council, Canada:** Doctoral Fellowship \$40,000

2005 **Indiana University, School of Journalism:** Cushman Fellowship: \$13,500

## Invited Talks

2025 “Podcast Pedagogy: How Folklore Studies and Radio Can Impact Creative University Teaching and Scholarship”. **University of Warsaw, Department of Sociology.** Nov 21, 2025. (In-person lecture)

2025 “Foraged Apples: Cider, Science, and Lore” **North American Fruit Explorers** Conference. November 7, 2025. (online webinar)

2025 “Foraged Fruit and the Shaping of Contemporary Tree Cultures” **Arboricultural Association**, Gloucestershire, UK. January 15, 2025. (virtual webinar)

2022 “Wassail: Rituals and Festivals of the Orchard” in course *Ritual and Festival*, **Department of American Studies, University of North Carolina Chapel Hill.** Invited by Dr. Patricia Sawin. (virtual lecture)

2021 “Here We Come Wassailing: Christmas Traditions of Visitation.” **Global Village Museum of Arts and Cultures.** Fort Collins, CO. December 14, 2021. (virtual lecture)

2017 “Cider and Orchard Traditions in England and America.” *Folklore Studies Colloquium. Department of American Studies, University of North Carolina, Chapel Hill.* “From Old Orchards to Craft Cider.” Invited by Dr. Gabrielle Berlinger. (in-person lecture)

## Academic Conference and Presentations (selected recent presentations)

2025 “Podcast Pedagogy: Media and Oral Storytelling in the Classroom” paper presented at the American Folklore Society Conference: Atlanta, USA.

2025 “Koliada in the City: Re-Embodying Ritual Meaning Through Vocal Performance in Manhattan’s Ukrainian Village” paper presented at the International Society for Ethnology and Folklore Congress: Aberdeen, UK.

2024 “Exploring Un-Cultivation in the American Northeast: Wild Orchards and Social and Horticultural Networks of Innovation” paper presented at the Linnean Society Conference: London, UK.

2023 “Exploring Un-Cultivation in the American Northeast: Wild Orchards and Social and Horticultural Networks of Innovation” paper presented at the Royal Geographical Society Conference: London, UK.

2022 “Podcasting in the Classroom” presentation at the Digital Humanities Showcase. Rutgers University. New, Brunswick, NJ

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2021 “Share Your Foodways: Collaborations for Food Access” panel presented at the American Folklore Society Conference: Harrisburg, PA.

2019 “Folk Festivals in Transition” paper presented at the American Folklore Society Conference: Baltimore, Maryland

2019 “Reworking the Landscape: Foraging Forgotten Agricultural Landscapes for the Craft Cider Revival” paper presented at the Ninth Quadrennial Conference of British, Canadian, and American Rural Geographers: Burlington, Vermont.

## **PUBLIC HUMANITIES, ENGAGED RESEARCH PROJECTS, and ARTISTIC PRACTICE**

2021-present **Artist Encounter Series**  
*Project Leader*, Rutgers University, New Brunswick  
*Events and Programs*  
2025 Oral History Symposium: Cultures of South Jersey, Oct 2025  
2025 Jackson Pines and Friends from Albert Hall, April 2025  
2024 Jackson Pines: From Archives to Stage, October 2024  
2024 James Kogan: Field Recording Workshop and Folk Music of Eastern Europe  
2024 Laki Bali, Greek Folk Fusion, March 2024  
2024 Medukha and VJ Fuzzy Bastard: Slavic Folk Chaos and Video Art Colab, February 2024  
2023 Kuf Knotz and Christine Elise: Harp and Hip Hop, February 2023  
2022 Yulissa Maqueos Gonzales: Oaxacan Band Leader, April 2022  
2021 Winter Concert Showcase: December 2021  
2021 Josh White: Paul Robeson and Folk Music Panel and Performance, Virtual, April 2021  
2021 Yesenia Mejia: Oaxacan Traditional Song, Virtual, April 2021

2024-present **If You Build It: Events and Public Humanities, Mutual Mentoring Project**  
*Project Collaborator*, Rutgers University New Brunswick / Newark  
*Collaborators*: Rutgers University Newark: Dr. Elena Lahr-Vivaz; Dr. Jennifer Austin; Dr. Lacey Hunter; Stephanie Rodriguez  
*Project Website*: *forthcoming*  
*Events and Programs*:  
2024 Webinar: Large Event Management, Oct 4, 2024  
2024 Webinar: Budgets and Finance, Nov 1, 2024  
2024 Webinar: Project Management Tools, Dec 6, 2024

2024-present **The Jersey Apple Gathering**  
*Project Leader*, Rutgers University, New Brunswick  
*Collaborators*: Dr. Megan Muehlbauer, Rutgers University Extension; Community Partners: Fran McManus, *Edible Jersey*; Ashley Asdal, Riamede Farm; James Malchow, Ralston Cider Mill Museum  
*Events and Programs*  
2024 Symposium: The Jersey Apple Gathering, Ralston Cider Mill, February 24, 2024

2022-present **The Foraged Fruit Project**  
*Project Co-Leader*, Rutgers University; *Visiting Scientist*, Cornell University

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	<p><i>Collaborators:</i> Dr. Gregory Peck, Cornell University; <i>Community Partners:</i> Einhorn Center for Community Engagement; Scott Ramsey, New York Cider Association <i>Project Website:</i> <a href="https://hardcider.cals.cornell.edu/foraged-fruit-project/">https://hardcider.cals.cornell.edu/foraged-fruit-project/</a> <i>Events and Programs</i></p> <p>2025 Invited Talk: Foraged Apples: Cider, Science, and Lore" North American Fruit Explorers Conference. November 7, 2025.</p> <p>2025 Panel Presentation: "Foraged Fruit Project" New York Cider Association Annual Meeting, Albany, NY. March 18, 2025.</p> <p>2025 Invited Talk, Webinar: "Foraged Fruit and the Shaping of Contemporary Tree Cultures" Arboricultural Association, Gloucestershire, UK. January 15, 2025. <a href="https://youtu.be/ORy70oHV8Bk?si=xPoKuY1r_kmAtf3s">https://youtu.be/ORy70oHV8Bk?si=xPoKuY1r_kmAtf3s</a></p> <p>2024 Panel Presentation: "The Foraged Fruit Project" American Cider Association Conference, Portland, OR, Jan 19, 2024</p> <p>2023 Presentation Booths: New York Cider Week, Oct 2023</p> <p>2022 Presentation Booths: New York Cider Week, Oct 2022</p>
2022-present	<p><b>Ukrainian Village Voices</b></p> <p><i>Vocal Performer</i>, (2022-present) <i>Workshop Coordinator</i> (2024-present) Manhattan, NYC <i>Organization Website:</i> <a href="https://www.ukrainianvillagevoices.com/">https://www.ukrainianvillagevoices.com/</a> <i>Notable Performances and Workshop Coordination</i></p> <p>2025 Workshop: Kurbasy Up Close: Master Class, New York, NY, Oct 12, 2025</p> <p>2025 Workshop: Anastasia Fyk: Ukrainian Dances, New York, NY, Jan 22, 2025</p> <p>2025 Performance: Golden Festival, Astoria, Queens, Jan 18, 2025</p> <p>2024 Performance: Ukrainian Celebration, United Nations, New York, NY, Dec 18, 2024.</p> <p>2024 Workshop: Marika Kuzma: Ukrainian Christmas Koliada, New York, NY, Nov 15, 2024</p> <p>2024 Performance: Golden Festival, Astoria, Queens, May 11, 2024</p> <p>2023 Performance: Smithsonian Folklife Festival. <i>Creative Encounters: Living Religions in the United States</i>. Washington, DC. July 6-9 2023.</p> <p>2022 Performance: New Jersey Folk Festival, New Brunswick, NJ, April 30, 2022</p>
2023-2025	<p><b>From Each Little Seed: Oaxacan Gardeners of New Brunswick</b></p> <p><i>Project Leader</i>, Rutgers University, New Brunswick</p> <p><i>Collaborators:</i> Dr. Mary Nucci, Rutgers University; <i>Community Partner:</i> Dan Swern, coLAB Arts; <i>Graduate Student Curator:</i> S.J. Waldman</p> <p><i>Events and Programs</i></p> <p>2025 Panel Discussion: Exhibit Artists, Authors and Producers, <i>American Food</i> class, Rutgers University, April 2025</p> <p>2024 Exhibit at New Brunswick Guelaguetza, July 2024</p> <p>2024 Exhibit and Public Program: Rutgers Institute for Food, Nutrition, and Culture, April 2024</p> <p>2023 Exhibit and Public Programs: New Jersey Folk Festival, April 2024</p>
2021-2024	<p><b>New Jersey Folk Podcast</b></p> <p><i>Project Leader, Producer</i> Rutgers University, New Brunswick</p> <p><i>Community partners:</i> New Jersey Folk Festival Inc and the Arts Institute of Middlesex County</p> <p><i>Podcast:</i> <a href="https://open.spotify.com/show/7nVElywvQtG2p5PKkv9jB?si=7d2804c0ebd64cec">https://open.spotify.com/show/7nVElywvQtG2p5PKkv9jB?si=7d2804c0ebd64cec</a></p> <p><i>Events and Programs</i></p> <p>3 Podcast Launch and Performance with Nelson Baez, NBPAC, March 23, 2023</p> <p>2022 Podcasting Workshop Series with Community Participants, Feb-Apr 2022</p>

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2018-2024

## **The New Jersey Folk Festival**

***Co-Director (2020-2024); Administrative Director (2018-2020)*** Rutgers University, New Brunswick  
Collaborators: Dr. Carla Cevasco, Rutgers University; Community Partner: New Jersey Folk Festival Inc

Project Website: [www.njfolkfest.org](http://www.njfolkfest.org)

### *Events and Programs*

- 2024 “Garden State: Cultures of Cultivation” April 27, 2024
- 2023 “New Directions in Folk” April 29, 2023
- 2022 “On the Move: Transportation and Migration” April 30, 2022
- 2021 “Cultures of Oaxaca” April 24, 2021 (Livestream)
- 2020 “New Jersey Folk Festival” April 2020 (Virtual)
- 2019 “45th Anniversary” April 30, 2019

2015-2018

## **The Old Time Fiddlers Gathering and Folk Arts Festival.**

***Director*** The ARTS Council of the Southern Finger Lakes.  
Lakewood Vineyards, Watkins Glen, NY. [www.Fiddlersgathering.org](http://www.Fiddlersgathering.org)

2016-2018

## **At the Jewish Table: Food and Heritage in Elmira**

***Curator***, The Chemung Valley History Museum; The ARTS Council of the Southern Finger Lakes with community partners The Jewish Center and Federation of the Twin Tiers and Congregation Kol Ami. Elmira, NY. <https://earts.org/programs/folk-arts-2/active-projects/elmiras-jewish-food-memories/>

2017

## **Behind the Glass: InCider Information**

***Curator***, The ARTS Council of the Southern Finger Lakes and The Corning Museum of Glass, Corning, NY. <http://www.cmog.org/event/behind-glass-september>

2015-2016

## **Black Voices of Corning: Perspectives on Place**

***Curator***, The ARTS Council of the Southern Finger Lakes and The Heritage Village of the Southern Finger Lakes. Corning, NY. [www.Blackvoicesofcorning.org](http://www.Blackvoicesofcorning.org)

## **TEACHING**

### **Department of American Studies, Rutgers University, New Brunswick, NJ**

050:263 American Folklore (Fall: 2018, 2019, 2020, 2021, 2023, 2024, 2025)

050:272 American Food (Spring 2025, Fall 2025)

050:280 / 281 / 282 Topics: Mini Courses:

    American Folklife (Fall: 2018, 2019, 2020)

    American Folklore (Spring: 2025)

050:350 Event and Program Management in Arts and Humanities (Developed Course)

050:389 Junior Seminar: Cultural Media Production (Fall: 2023, 2024)

050:449 Principles of Folk Festival Management (Fall: 2020, 2021)

050:450 Seminar in Folk Festival Management (Spring: 2019, 2020, 2021, 2022, 2023, 2024)

### **Department of Anthropology, Indiana University Purdue University Indianapolis, Indianapolis, IN**

Folklore of the United States (Fall 2009)

Introduction to Folklore (Fall 2010, Summer 2013)

## **Student Advising / Mentoring**

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2023 Ashley Codner. Public Humanities Graduate Internship: “Jazz and Black Creative Spaces” **New Jersey Folk Festival.** (supervisor)

2023 SJ Waldman. Exhibit for New Jersey Folk Festival: “Comic Art and Community Gardening.” MA Capstone Project. **Department of American Studies, Rutgers University Newark.** (supervisor)

2022 Andrew James, Victoria Broughton, and Jules Hart “Fruit Foraging in the Cider Industry” Engaged Research Project, Peck Lab, School of Integrative Plant Sciences, **Cornell University.** (supervisor)

2022 Danielle Daboll. Honors Project: “Landscape Architecture and Site Plan Development for New Jersey Folk Festival.” **Honors College, Rutgers University** (supervisor)

2020 SJ Waldman. “Telling it Straight: Hegemony, Queerness, and the American Family Sitcom.” BA Honors Thesis, **Department of American Studies, Rutgers University** (second reader)

2019 Natalie Dignam, “The Craft Beer Network: Inside Newfoundland’s Craft Beer Boom” MA Thesis, **Department of Folklore, Memorial University, Newfoundland** (outside reader)

## Guest Lectures in University Courses and Symposia

2023 “Public Folklore in Action” in *Introduction to Folklore*. Department of American Studies, **University of North Carolina Chapel Hill**, Invited by Dr. Gabrielle Berlinger. (virtual lecture)

2022 “Documentation, Recording, and Podcasting in the Classroom” *Humanities Plus Community Engaged Learning Spotlight*. **School of Arts and Sciences Office of Teaching and Learning, Rutgers University**. Invited by Dr. David Goldman.

2022 “Johnny Appleseed and Foraged Landscapes” in *Landscapes, Cultures, and the Environment, Cooperstown Graduate Program in Museum Studies, SUNY Oneonta*. Invited by Dr. William Walker. (virtual lecture)

## SERVICE

### Department / University Committee Service

2024-2025 School of Arts and Sciences Outstanding Student Service Award Committee

2024-2025 Advisory Committee: SOMOS Poetry and Culture Festival, Rutgers University Newark

2024 FCP Merit Raises Committee: American Studies, Rutgers University

2021 ACLS Post Doc Search Committee: American Studies, Rutgers University

2020 Department By-Laws Revision Committee: American Studies, Rutgers University

2020 FCP Merit Raises Committee: American Studies, Rutgers University

2019 Department Representative: AAUP-AFT Faculty Union, Rutgers University

### Board Service

2018 – 2024 New Jersey Folk Festival Inc: Ex Officio Member

2017 – 2024 New York Folklore Society: 2021-2023: President; 2023-2024 VP, 2017-2020: Board Member

2016-2018 Backbone Ridge History Group: Board Member

### Peer Review and Grant Panel Service

2023 Cider Con, Conference of the American Cider Association, Research Poster Session, Referee

2019 *Digest, A Journal of Foodways and Culture*, Referee

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2016; 2017      New York State Council on the Arts, Panelist: Folk Arts Program Grant Review  
2016              National Endowment for the Arts, Panelist: State and Regional Partnership Grant Review

## OTHER PUBLIC PRESENTATIONS, PUBLICATIONS, and ARTISTIC PRACTICE

2022      Blog Post: “Foraged Fruit” in *From the Field*, New York Folklore Blog. <https://nyfolklore.org/from-the-field-foraged-fruit/>

2021      Article: **Malus** “The Architecture of Orchards.” Minuteman Press: Santa Rosa, California. Issue 14, 2021.

2021      Invited Panelist (virtual): **Three Counties Cider and Perry Association, Craft Con** “Myths and Cider, The Mystic Chords of Marketing History” April 29, 2021.

2021      Invited Panelist (virtual): **American Cider Association, Cider Con 2021**. “Malus Busters: Myths in American Cider” February 3, 2021.

## MEDIA APPEARANCES AND QUOTATIONS

2025      Interviewed in **2025 Winter Holiday Special from CBS News Radio**:  
<https://podcasts.apple.com/us/podcast/cbs-news-network-specials/id1524962402>  
or <https://open.spotify.com/search/CBS%20Network%20Special%20Winter/podcastAndEpisodes>

2024      Interviewed in **First Stop News** Christmas Episode: <https://www.youtube.com/watch?v=VI8mfuvi43A>

2024      Quoted in: **Reader’s Digest** “What’s a Christmas Spider—and Why Might You Want One on Your Tree?”  
<https://www.rd.com/article/christmas-spider/>

2023      Quoted in: **National Geographic**: “What does Santa have to do with ... psychedelic mushrooms?”  
<https://www.nationalgeographic.com/environment/article/santa-claus-magic-mushroom-legend>

2022      Quoted in: **CNN**: “Winter solstice 2022: Shortest day of the year is long on pagan rituals”  
<http://www.cnn.com/travel/article/winter-solstice-2022-wxc-scн-trnd/index.html>

2022      Quoted in: **Martha Stewart** “Not Sure When to Take Down Your Christmas Tree? Use the History of This Ritual as a Guide” <https://www.marthastewart.com/8178133/when-take-down-christmas-tree>

2020      Podcast Guest: **Gastropod**. “The Big Apple Episode” November 20, 2020.  
<https://gastropod.com/the-big-apple-episode/>

2019      Quoted in: **Rutgers Today**: “The Surprising History of Christmas Traditions.”  
<https://www.rutgers.edu/news/surprising-history-christmas-traditions>.

2014      Radio Guest: **WFIU Public Radio: Earth Eats** with Annie Corrigan  
<http://indianapublicmedia.org/eartheats/wassailing-backyard-chicken-tips-mushrooms-wine/>  
<http://indianapublicmedia.org/eartheats/magic-cider-art-coffee-roasting-season-paw-paws/>  
<http://indianapublicmedia.org/eartheats/claudia-roden-mistletoe-loves-apple-trees-fireroast-duck/>